

Blueprint Semester - Laura Aliese, Book Coach

A proven process from [Author Accelerator](#)

Mondays: Memoir and Fiction

Thursdays: Nonfiction

Time: 6-8pm

Location: Noveltea Bakery Cafe - 604 Prince Street, Truro

Register: email Laura Aliese at [lauraaliese@gmail.com](mailto:lauraaliese@gmail.com)

Week	Fiction	Memoir	Nonfiction
May 6 & 9	<ul style="list-style-type: none"><li>- Why This Book?</li><li>- Title Brainstorm</li><li>- Byline</li></ul>	<ul style="list-style-type: none"><li>- Why This Book?</li><li>- Title Brainstorm</li><li>- Byline</li></ul>	<ul style="list-style-type: none"><li>- Why This Book?</li><li>- Title Brainstorm</li><li>- Byline</li></ul>
May 13 & 16	<ul style="list-style-type: none"><li>- Point and Purpose</li><li>- Killer Sentence</li></ul>	<ul style="list-style-type: none"><li>- Point and Purpose</li><li>- Super Simple Version / Spine of the Story</li></ul>	<ul style="list-style-type: none"><li>- Point and Purpose</li><li>- Why You're the Best Person to Write This Book</li></ul>
May 20 & 23	<ul style="list-style-type: none"><li>- Genre and genre guide</li><li>- Competitive Titles</li></ul>	<ul style="list-style-type: none"><li>- Where will this book sit on the shelf?</li><li>- Competitive Titles</li></ul>	<ul style="list-style-type: none"><li>- Where will this book sit on the shelf?</li><li>- Competitive Titles</li></ul>
May 27 & 30	<ul style="list-style-type: none"><li>- Who is the Ideal Reader?</li><li>- Transformational Journey / Pixar Pitch</li></ul>	<ul style="list-style-type: none"><li>- Who is the Ideal Reader?</li><li>- Crafting the Arc of Change / Pixar Pitch</li></ul>	<ul style="list-style-type: none"><li>- Who is the Ideal Reader?</li><li>- Pixar Pitch</li><li>- Transformation</li></ul>
June 3 & 6	<ul style="list-style-type: none"><li>- Determining Main Conflict, Story's Timeline, Plot</li></ul>	<ul style="list-style-type: none"><li>- Determining Main Conflict, Story's Timeline, Plot</li></ul>	<ul style="list-style-type: none"><li>- Determining Structure / Headings in Table of Contents</li></ul>
June 10 & 13	<ul style="list-style-type: none"><li>- Writing Book Jacket Copy</li><li>- What is Your Nightmare / Dream Review?</li></ul>	<ul style="list-style-type: none"><li>- Writing Book Jacket Copy</li><li>- What is Your Nightmare / Dream Review?</li></ul>	<ul style="list-style-type: none"><li>- Writing Book Jacket Copy</li><li>- What is Your Nightmare / Dream Review?</li></ul>
June 17 & 20	<ul style="list-style-type: none"><li>- Putting It All Together with Feedback and Individual Coaching</li></ul>	<ul style="list-style-type: none"><li>- Putting It All Together with Feedback and Individual Coaching</li></ul>	<ul style="list-style-type: none"><li>- Putting It All Together with Feedback and Individual Coaching</li></ul>
June 24 & 27	Prepared Focused Feedback - Sketch First and Last Chapter	Prepared Focused Feedback - Sketch First and Last Chapter	Prepared Focused Feedback - Sketch First and Last Chapter